Westminster Kennel Club

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It’s already time to get ready for The 2008 Westminster Kennel Club Show. Wow, time is really flying. Having been founded not long after the 1969 Westminster Kennel Club Show, Cherrybrook’s first appearance at Westminster was in 1970. We have been at Westminster every year since then, making this year our 38th consecutive year serving the exhibitors, handlers and spectators of The Westminster Kennel Club.

Cherrybrook has always been the largest distributor of dog supplies at The Westminster Kennel Club Show. Cherrybrook now sells Show Dog, Grooming and Pet Supplies to all types of customers all over the world. Cherrybrook is welcomed at Westminster by dog enthusiasts from all over the United States and in fact all over the world. There are even several charter flights from Japan, which bring hundreds of Japanese enthusiasts to the show every year, many of whom stop by the Cherrybrook booth.

Cherrybrook’s involvement with the Westminster Kennel Club is of course something that makes us enormously proud. This show, like no other, allows us to work with and meet our customers from all over the world. However, at the same time it is one of our largest and most challenging shows to prepare for and support our customers. After 14 hours a day on our feet, the show crew certainly needs a rest. Our planning for this show begins during the already busy Holiday season, and the logistics of preparing for the show are focused on up until show time.

The Cherrybrook presence at the Westminster Kennel Club is anticipated by breeders, owners, and handlers as they begin their preparations. In fact, there are always a large number of pre-orders that we receive prior to the show.

We look forward to seeing all of you at the 2008 Westminster Kennel Club show and throughout the rest of the year!