A word from Beefeaters to our Beefeaters Customers

Posted At : November 28, 2007 12:13 PM | Posted By : Michelle Mccord

Related Categories: Dog Treats

Recently there has been some press about Wal-Mart's chicken jerky strips for dogs. We are NOT associated with this chicken strips factory nor do we have to go outside our own factory to procure our products. We have received many calls from our customers inquiring about Beefeaters **Tasty Strips Chicken**. We would like everyone to know that for over two decades **Beefeaters** has had only one priority, and that is to produce the highest quality products for your pets. Our Chicken Strips are made from the highest quality human grade chicken available. We spare no cost in our procurement and processing of our **Tasty Strips**. Many other companies are focused first on achieving the lowest possible cost. This is a common method of business but we choose not to go down that path. Our mission statement from the beginning was to strive to produce the absolute best treat available.

To give you some insight on how we are different from many of the suppliers on the market today, we would like to share some of our processing procedures. These standard operating procedures help insure that our final **Tasty Strip** product arrives at your dog's paws safe, tasty and delicious.

Every piece of fresh chicken is received under metal detection and then inspected by hand before even entering our processing plant. We are not aware of any other factory going through this process.

We do not source raw material from outside our dedicated supplier network. This assures us year after year the highest quality chicken available.

Our sanitary, health and quality control systems are among the best in China for any type of factory. Our model of production has been used as an example throughout China.

We have USDA permits for our products and we follow all USDA procedures for processing our **Tasty Strips**.

Finally for an added level of safety, our products are sterilized by irradiation. This process eliminates any contamination by harmful pathogens. This process is not performed by many suppliers in the industry. We here at **Beefeaters** have been doing it for almost a decade.

We hope that you, our customers, feel comfortable and secure that we are supplying the best chicken strips you can buy.