WholeMeals for Dogs, the New shape of Premium Nutrition

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WholeMeals innovative approach to main meal feeding delivers premium nutrition and maximum mealtime enjoyment. WholeMeals was developed with leading veterinarians and born from over 60 years of experience in dog nutrition and dog behavior. **WholeMeals** 100% complete and balanced meal for adult dogs has a dense, meaty, delicious center and chewy, textured exterior that dogs will love.

Quality ingredients deliver premium nutrition.
With its 100% complete and balanced nutrition for adult dogs and unique shape and size **WholeMeals** Food for Dogs is designed to promote healthy and natural eating. Additionally, the premium nutrition in WholeMeals enhances your dog's health in a number of ways. High quality proteins help maintain strong, lean muscles while antioxidants such as vitamin E and vitamin C help to support a healthy immune system. Omega 6 fatty acids help to maintain skin and coat health. WholeMeals is formulated with natural sources of glucosamine and chondroitin to help support healthy joints.

Shaped for your dog's absolute enjoyment
The innovative shape of WholeMeals provides nutritional benefits that no ordinary dog food can offer. Not only is it premium nutrition cleverly designed into the shape that your dog loves, it's also more closely aligned with his natural feeding patterns. It comes in four different, biometrically designed sizes to match the way dogs bite and chew. Plus, **WholeMeals** allows your dog to carry his meal to his favorite spot and consume it in a natural, relaxed, "tummy feed" position. This New shape of dog food was specially designed to offer the benefit of being more digestible than dry food as well prolonging the eating time and reducing gulping. WholeMeals dual texture maximizes chewing satisfaction and is clinically proven to reduce plaque and tartar build-up.

Find the right size WholeMeal for your dog
It's easy to transition to **WholeMeals** Food for Dogs. First incorporate one meal per day into the feeding routine. Then reduce the amount of your dog's current food accordingly. Finally increase the amount every 3 days until reaching your dog's caloric requirements.

Toy Breed Adults up to 15lbs.
Feed ONE Toy Meal for every 4 to 5lbs body weight per day. One Toy WholeMeal equals 1/3 Cup of dry or wet dog food.

Small Sized Breeds - Adults weighing from 16 to 25lbs.
Feed ONE Small WholeMeal for every 7 to 10lbs body weight per day. One Small WholeMeal is equal to ½ Cup of dry or wet dog food.

Medium Sized Breeds - Adults weighing from 26 to 50lbs.
Feed ONE Medium WholeMeal for every 15 to18lbs of body weight per day. One Medium WholeMeal is equal to 1 Cup of dry or wet dog food.

Large Breeds – Adults over 50lbs.
Feed ONE Large WholeMeal for every 28 to 35lbs of body weight, per day. One Large WholeMeal is equal to 1 ½ Cups of dry or wet dog food.