Cherrybrook Partners with Wholistic Pet Organics to offer Certified Organic Supplements

Posted At : October 2, 2008 11:23 AM | Posted By : Michelle Mccord

Related Categories: Dog Health and Wellness

Cherrybrook, a NJ based distributor of show dog, grooming and pet supplies, recently announced their partnership with Wholistic Pet Organics. Cherrybrook will be offering Wholistic Pet Organics' complete line of certified organic supplements at American Kennel Club (AKC) Dog Shows in the US. The products will also be available to customers worldwide through Cherrybrook's website. The Wholistic Pet supplements are designed to optimize overall health and performance of dogs, cats and horses. Formulas such as **Canine Complete** and **Feline Complete** are blended to benefit overall health, and more specific formulas are also available to address issues such as **digestive disorders**, **skin ailments**, **bladder ailments**, **fertility needs** and **joint problems**.

"Our goal is to provide show dog and grooming professionals and pet parents with the products they need to help their pets lead a long, healthy and happy life," said Roy Loomis, president and CEO of Cherrybrook. "**Wholistic Pet Organics'** line of supplements fits perfectly with our company's mission. We look forward to bringing these great products to our customers throughout the world."

Over the past few years Cherrybrook has placed a major focus on expanding their **health and wellness** product offerings. According to Roy Loomis, the company is carrying an increasing variety of all-natural products that are truly beneficial to a pet's health. "Wholistic Pet Organics are extremely rich in nutrients. They do not contain any fillers, chemicals or additives, making them not only very healthy but also very cost effective," he said. "These products maintain the highest standard of quality we have seen and have a clear purpose—to keep pets healthy."

Wholistic Pet Organics was founded over 12 years ago by Jack and Sandy Phillips. Both Jack and Sandy are avid animal lovers and breeders. They were concerned by the health problems that plagued domesticated pets. They realized that conditions such as **hip dysplasia**, **cancer**, and **skin disorders** are all too common. In order to combat these problems, they began to formulate their own organic supplements. The Philips' began manufacturing and selling their products at dog shows. The company rapidly grew to where it is today---now partnering with Cherrybrook, one of the most well-respected professional pet supply distributors.

According to Phillips, he chooses his partners very carefully. "Many companies want to carry our products," he said. "But we want to make sure we align ourselves with companies who have a passion for keeping pets healthy. Cherrybrook's unique position as the industry leader in show dog supplies makes them an exceptional partner for Wholistic Pet Organics."

Cherrybrook will offer Wholistic Pet Organics at over 200 AKC Dog Shows throughout the Northeast United States and the West Coast. The full product line will also be available to customers throughout the world from their website at **www.cherrybrook.com**.

Cherrybrook is a leading distributor of premium pet supplies. They offer a wide selection of health and wellness products, professional grooming equipment and unique gifts for pet lovers. Cherrybrook's Mobile Stores appears at over 200 AKC **Dog Shows** each year, featuring 2,500 products. The company is located in Broadway, NJ. For more information visit **www.cherrybroo www.cherrybrook.com**.

Wholistic Pet Organics is located in Bedford, NH. The company sells dozens of certified organic pet products including supplements, **shampoos**, dog food and dog treats. Every product is completely natural and contains only whole, human grade ingredients. Wholistic Pet Organics is an active member of the National Animal Supplement Council (NASC) and the Organic Trade Association.